




# Step Classic Summer Placement Programme



What is  
**step**  
classic?

The overall aims of the Step Classic Student Placement Programme:

-  Identify any issues you are facing and turn them into a definable and structured project.
-  Link you with Scotland's Brightest and most innovative undergraduates to undertake the project.
-  Share fresh, creative ideas from talented, enthusiastic undergraduates; delivering new skills, knowledge and enthusiasm to your business.

**Focused 8 week summer placements**

**Helping businesses harness student  
enthusiasm and expertise**

# Step Classic Summer Placement Programme



## step classic Links the UK's most progressive businesses with students from universities across the country

Step Classic places students with businesses for 8 weeks over the summer to help move forward projects which you maybe haven't had the in house resources, time, or skills to do.

It gives companies the chance to access the ideas and knowledge of students typically in their 2nd, 3rd or penultimate year of undergraduate courses at university

It is an opportunity to bring in a student with a fresh outlook and limitless enthusiasm to help your business succeed.

### Contact

Louise@thebusinesspartnership.org.uk

0131 561 6305

Or visit

Www.step.org.uk

Step Classic 2011 Placements will focus on:

- Science
  - Technology
  - Engineering
  - Mathematics
- But we can also place in:
- Business Development
  - Marketing
  - Systems / procedures

Step has provided the company with a valuable resource. I am sure Alison will be an incredible asset to any area she decides to develop her career in"

Carly Chambers, Spark Energy

Delighted with the Step programme overall, could not be happier. We are really impressed and only wish we had an asset such as Lucy for longer.

Annie Clark, Starter Pack Angus

### Results of the 2010 programme

- Over 200 placements
- Increases sales
- New Products developed
- New Marketing Strategies developed and implemented
- Database design and implementation
- New Business Development and funding plans in place
- Increased Customer Awareness
- Part time roles created